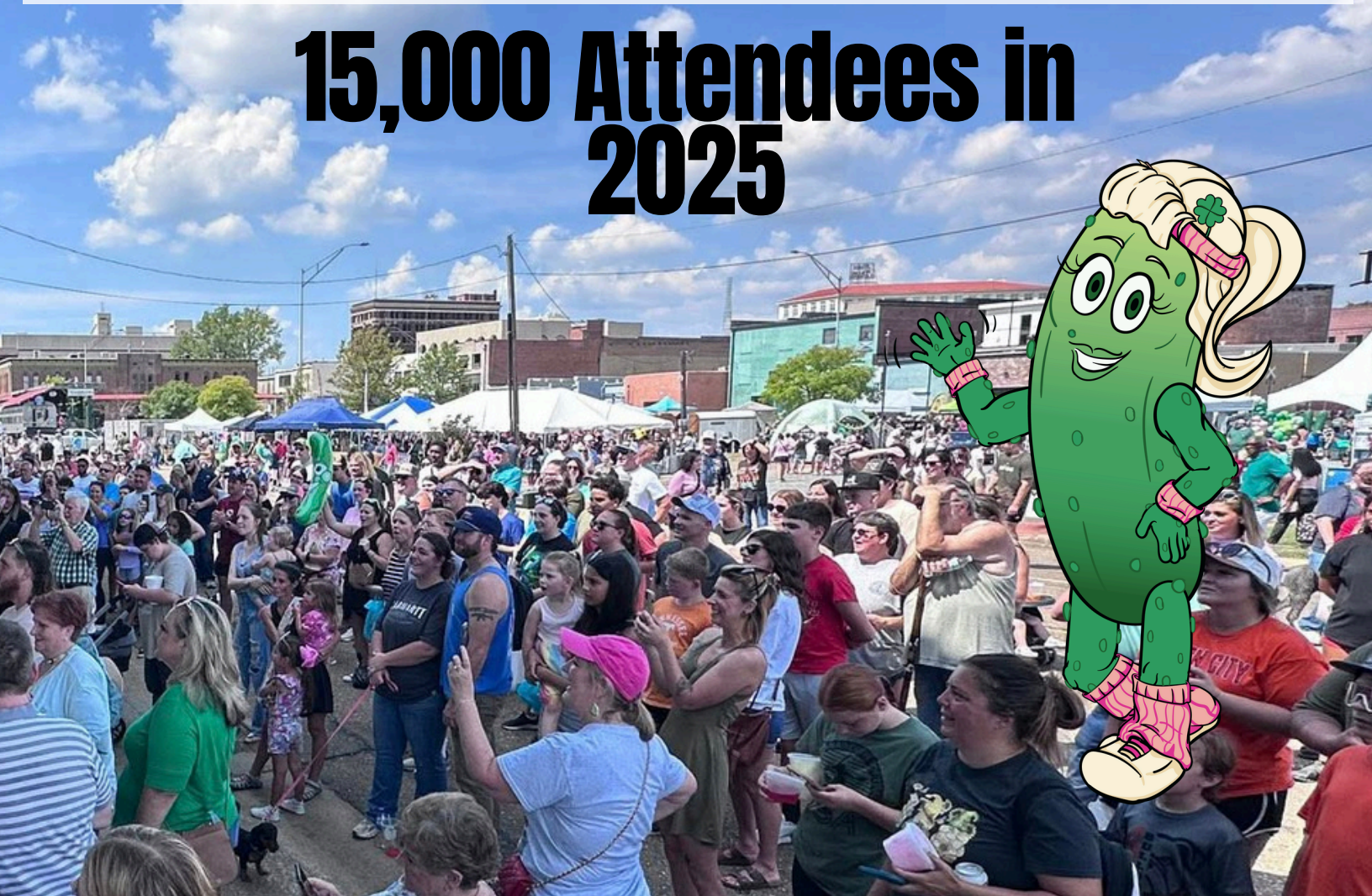


2nd Annual Pickle Fest Texarkana

Oct. 10th, 2026

15,000 Attendees in 2025



SPONSORSHIP PACKET 2026

 **Where: Front Street Festival
Plaza, Texarkana, AR**

 **When: 10 AM – 5 PM**

Event Founder:
Monica Beeman

OUTDOOR FESTIVAL WITH SOME CRAZY PICKLE FANATICS!

Be part of an exciting journey toward
community spirit — sponsor Pickle
Fest Texarkana!

[Facebook.com/picklefesttexarkana](https://www.facebook.com/picklefesttexarkana)

WHY SPONSOR?



Sponsorship Benefits

Recognition & Visibility

Sponsors will receive premium recognition through banner placement, logo inclusion on official merchandise, the festival website, event pages, and social media platforms. In addition, sponsors will be acknowledged through PA announcements on the Main Stage throughout the event.

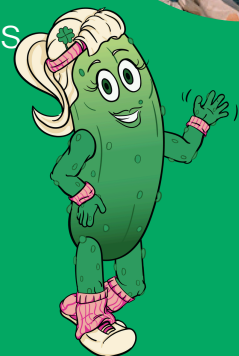
Networking Opportunities

Engage directly with thousands of festival attendees and local businesses, building brand awareness, community connections, and new customer relationships in a lively festival environment.

Customer Loyalty

Sponsors benefit from increased brand loyalty among festival-goers who appreciate and support the businesses that make their favorite community event possible.

Expected Attendance in 2026: 20,000+ attendees





ABOUT THE EVENT

2nd Annual Pickle Festival Texarkana

Downtown Texarkana, Arkansas • Saturday, October 10th • 10 a.m. – 5 p.m.

Get ready for a dill-lightful day of fun at the 2nd Annual Pickle Festival Texarkana! Set in the heart of downtown Texarkana, this family-friendly festival is packed with excitement — live music, delicious food trucks, over 100 local vendors, and yes... LOTS of pickles! Enjoy contests like the Pickle Juice Holding, Pickle Drinking, Pickle Eating Competitions, plus a Car Show, 5K Run, and Pickle Canning Competition. Kids will love the activity zone, and adults can unwind in the Beer & Wine Garden. Don't miss the Pickleball Courts or the Pet Costume Contest — it's a full day of fun for everyone! PLUS- a Cornhole Tournament!

Did we mention pickles? Because there will be plenty of those too! 🥒🎵🍷



This event will be held on October 10th, 2026

Where: Front Street Festival Plaza Downtown

Texarkana, AR (Front St)

FREE EVENT



Event Coordinator
Monica Beeman
Head Pickle





SPONSORSHIP PACKAGES

“Biggest Dill Ever” Sponsor \$10,000

🥒 Biggest Dill Sponsor Package

As our top-tier sponsorship level, the Biggest Dill Sponsor receives the highest visibility and recognition throughout the entire Pickle Festival Texarkana experience.

Package Includes:

As soon as you come on board, advertising STARTS! Up to 1000 impressions of your logo on

EVERYTHING!

- 🏆 Largest Logo Placement on all printed materials and publications
- 🚩 Two Company Banners Displayed — one at the Main Stage and one at the Information Booth (sponsor provides banners)
- 👕 Large Logo on the Official #26 Pickle Festival T-Shirt
- 🌐 Premium Presence Online — featured in the official Pickle Festival website and all event pages
- 📱 Social Media Exposure — tagged, mentioned, featured, and shout-outs across all platforms
- 📣 PA Announcements throughout the day recognizing your company as the Biggest Dill Sponsor
- ❤️ Most Prominent Logo Placement among all sponsors
- 🏠 Up to Two Free Vendor Spaces (must complete vendor packet)
 - Options: one 20x10 or two 10x10 spaces
 - Sponsor provides tent, table, chairs, and tablecloth
- 🙌 Thank You Signage with your logo at the Information Booth during the festival
- 🌟 Recognition as the “Biggest Dill” Sponsor in all festival promotions and announcements
- 📸 Logo on 5k and Car Show events



“The Spear” Sponsor \$5,000

🥒 “The Spear” Sponsor Package

As one of our premier sponsorship levels, The Spear Sponsor enjoys high visibility and strong recognition throughout the Pickle Festival Texarkana!

Package Includes:

As soon as you come on board, advertising STARTS! Up to 10 months of your logo on EVERYTHING!

- 🌟 Large Logo on Printed Materials and all festival publications
- 🎪 Two Company Banners Displayed — one at the Main Stage and one at the Information Booth (sponsor provides banners)
- 👕 Your Logo on the Official 2025 Pickle Festival Texarkana T-Shirt
- 🎤 PA Announcements recognizing your company throughout the day from the main stage
- 📱 Social Media Presence — included in posts, mentions, and media features
- 🌐 Exposure on Website and Social Media Event Pages
- 📌 Logo Featured on Website Sponsor List
- ❤️ Recognition as “The Spear” Sponsor at the Festival
- 🛍️ Up to Two Free Vendor Spaces (vendor packet required)
 - Options: one 20x10 or two 10x10 spaces
 - Sponsor provides tent, table, chairs, and tablecloth
- 🙌 Thank You Signage with your company logo displayed at the Information Booth on festival day
- Smaller logo on 5K and Car Show events

• 2 AVAILABLE



“The Gherkin” Sponsor

\$2,500

🥒 “The Gherkin” Sponsor Package

The Gherkin Sponsor level offers valuable exposure for your business while showing your support for the community and all things pickle!

Package Includes:

As soon as you come on board, advertising STARTS! Up to 10 months of your logo on EVERYTHING!

- 🤍 Smaller Logo on Printed Materials and festival publications
- 👕 Your Logo on the Official 2025 Pickle Festival Texarkana T-Shirt
- 📺 Presence on Social Media — featured in posts, mentions, and media highlights
- 🌐 Logo Displayed on Website and Event Pages
- 🥒 Listed on the Official Website Sponsor Page
- 🎤 Recognition as “The Gherkin” Sponsor during the festival
- 📺 One Free Vendor Space (vendor packet required)
 - Sponsor provides tent, table, chairs, and tablecloth
- 🙌 Thank You Signage with your company name displayed at the Information Booth during the festival

• 4 AVAILABLE



Mayson Garner-
Musician



Donnie Dodson-
Musician and Emcee for the day!

Live Music Stage Sponsor \$1000

🎵 “The Patrick & Paddy LIVE Stage Sponsor” Package

As a Stage Sponsor, your business takes center stage—literally! This package gives your company premium visibility throughout the festival’s live entertainment area.

Package Includes:

As soon as you come on board, advertising STARTS! Up to 10 months of your logo on EVERYTHING!

- 🎵 Your Company Banner Displayed at the Main Stage during the Pickle Festival (sponsor provides banner)
- ❤️ Logo Incorporated on Printed Materials and in all festival publications
- 👕 Your Logo on the Official 2025 Pickle Festival Texarkana T-Shirt
- 📺 Presence on Social Media — featured in posts, mentions, and media highlights
- 🌐 Visibility on Website and Event Pages
- 🍌 Sponsor Name Listed on the Official Website Sponsor Page
- 🏆 Recognition as “The Dillion & Dill-Lyla Stage Sponsor” throughout the event
- 🙌 Thank You Signage with your company name displayed at the Pickle Fest Texarkana Information Booth on festival day





● 3 AVAILABLE



“Zesty Kosher Dill” Competition Sponsor \$600

 Sponsorship Benefits
Recognition & Visibility

Sponsors will receive premium exposure throughout the festival, including:

-  Company Banner Displayed behind the competitors at the Main Stage competition area during the Pickle Festival.
-  PA Announcements featuring your company name throughout the day on the Main Stage.
-  Thank You Sign Recognition — your company name displayed at the Pickle Fest Texarkana Information Booth on festival day.
-  Additional Brand Visibility through logo placement on official merchandise, the festival website, event pages, and social media platforms.

Pickle Juice Holding Competition
Pickle Juice Drinking Competition
Pickle Eating Competition

- 3 Available



“Pickle Your Pickle” Homemade Pickle Canning Competition \$250

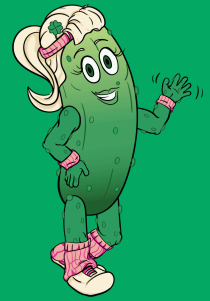
🥒 Sponsorship Benefits

Your company will receive premium recognition throughout the Pickle Festival Texarkana, including:

- 🎤 Company Banner Displayed behind the pickle competition tables at the Main Stage on the day of the festival (sponsor provides banner).
- 📣 PA Announcements highlighting your company name throughout the day from the Main Stage.
- 🙌 Thank You Sign Recognition with your company name displayed at the Pickle Fest Texarkana Information Booth on festival day.



• 2 Available






“Sweet Pickle Patch” Sponsor \$500

Kids Tent Sponsor

Bring the fun to the youngest Pickle Fest fans! As the Kids Tent Sponsor, your business will be front and center where families gather for games, crafts, and smiles all day long.

Package Includes:

-  Company Banner Displayed at the Kids Tent on the day of the Pickle Festival (sponsor provides banner).
-  PA Announcements throughout the day recognizing your company from the Main Stage.
-  Thank You Sign Recognition with your company name displayed at the Pickle Fest Texarkana Information Booth during the festival.

• 3 AVAILABLE






● 3 AVAILABLE

“Pickle Your Pet Costume Contest! Sponsorship \$200

Sponsorship Benefits

Your company will receive premium recognition throughout the Pickle Festival Texarkana, including:

-  Company Banner Displayed behind the pickle competition tables at the Main Stage on the day of the festival (sponsor provides banner).
-  PA Announcements highlighting your company name throughout the day from the Main Stage.
-  Thank You Sign Recognition with your company name displayed at the Pickle Fest Texarkana Information Booth on festival day.



“Pickle Fest Txk 5K” Run for the Spears! \$2500



NEW

Pickle Fest Txk 5K Sponsor

Be part of a brand-new event coming to Pickle Fest Texarkana! The Pickle Fest 5K kicks off the festival day with energy, excitement, and—of course —plenty of pickles!

Package Includes:

- 🚩 Company Banner Displayed at the Starting and Finish Line on race day (sponsor provides banner).
- 🎤 PA Announcements featuring your company name at the race and throughout the day of the Pickle Festival.
- 👕 Your Main Logo on the Official Pickle Fest 5K T-Shirt printed exclusively for this new event, ALSO on the official PFest Shirt!
- 🙌 Thank You Sign Recognition with your company name displayed at the Pickle Fest Texarkana Information Booth on festival day.
- 🥒 Festival-Wide Exposure — signage and visibility everywhere!
- 📍 Location: Downtown Texarkana, Arkansas
- 🕒 Time: Morning of Pickle Fest Texarkana (before festival gates open)

• 4 AVAILABLE

“Gas & Gherkins Car Show” \$1000



🚗 **Gas & Gherkins Car Show Sponsor**

Be part of a brand-new event revving up Pickle Fest Texarkana! The Gas & Gherkins Car Show kicks off festival day with horsepower, chrome, and brine-time excitement — a crowd-pleasing mix of classic cars, engines, and pickles!

Package Includes:

- 🚩 Company Banner Displayed at the Car Show Information Booth (sponsor provides banner).
- 🎤 PA Announcements highlighting your company name during the car show and throughout the day of the Pickle Festival.
- 👕 Your Main Logo on the Official 2026 Pickle Fest Texarkana T-Shirt.
- 👏 Thank You Sign Recognition with your company name displayed at the Pickle Fest Texarkana Information Booth on festival day.
- 🥒 Festival-Wide Exposure — signage and visibility everywhere!

• **3 AVAILABLE**

2025

Pickle Fest Texarkana 2025 Official Statistics Summary

Facebook Page Performance

April 1 – September 13, 2025 (Festival Season)

1,491,748 total views

13,651 three-second video views

21,555 total interactions

16,624 reactions

September 11 – September 13, 2025

413,528 views

September 13, 2025 (Festival Day)

221,588 views

Highlight Post on Sept. 13th (Day of Festival)

“Today is the Day—Come On Out!”

110,266 views

Audience Demographics (Facebook)

Age Breakdown

35–44: 27.9%

45–54: 23.7%

25–34: 22.2%

18–24: 8.1%

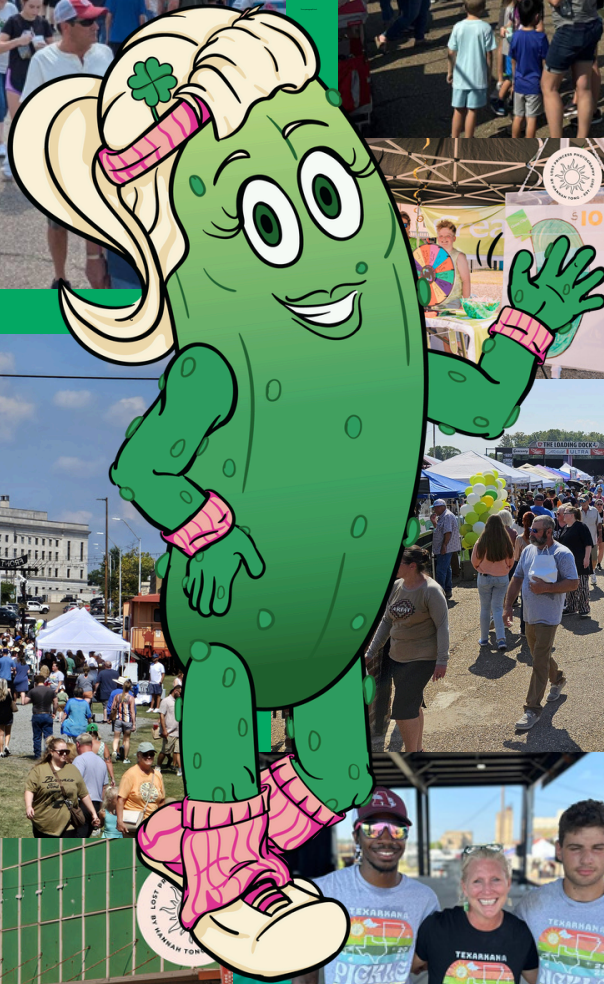
65+: 5.5%

 JUL 17 Event Page Metrics

11.2K Responded to Event



2025



Pickle Fest

TEXARKANA



OUR CONTACT



Monica Beeman, Head Pickle
903-293-8525



Email Address:
txkpicklefest@yahoo.com

